

Dear friends and colleagues,

A lot of you are aware that I have written a book, called <TITLE>, which will be published next week on <DATE> by The Guilford Press. It's about <TWO-FOUR SENTENCES ABOUT THE BOOK. GIVE A COLLOQUIAL, ELEVATOR PITCH. *Think about: what is my book about? Why did I write it? Who is my book for?>*

Many of you have asked how you can be helpful—thank you to all who have already pre-ordered! For those of you who would like to support the book, here are some ideas:

1. Order the book from your favorite bookstore or go to Bookshop.org <link to your book> which supports independent bookstores around the USA. You can also find it at Amazon <link to your book> and Barnes & Noble <link to your book>.
2. Post about the book on social media.
3. Tell people about the book! Word of mouth goes a long way.
4. Review the book on Amazon <link to your book> and Goodreads <link to your book>.

Thank you very much!

Best,

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