

Senior Communications Manager: Lucy Baker Guilford Press <u>lucy.baker@guilford.com</u> (212) 431-9800 ext. 257

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The Guilford Press, a leading publisher of mental health, education, geography, and research methods titles, is now a Global Certified Accessible™ e-book publisher. Certified titles bring equal access to information for learners with reading barriers.

Accessible e-books are designed with special elements to guarantee that all readers, of all abilities, have access to the same information. Guilford's accessible e-books have better navigation in them, and include text that describes figures and other non-textual elements (called "alt text"). The accessibility software also has features for people with low vision (for example, font sizing) and dyslexia (such as special fonts and colored backgrounds). Many people with ADHD benefit from accessible e-books because hearing the text while reading along helps with focus.

Benetech, a nonprofit that creates software for social good in education and other areas, developed the Global Certified Accessible<sup>™</sup> program. Guilford is the second publisher to receive Global Certified status. Guilford is a longtime partner of Benetech's Bookshare initiative, the world's largest library of accessible e-books for people with reading barriers.

"This is something that everyone at Guilford is very proud of," says David Mitchell, Guilford's Director of Business Management. "We knew that that one day all e-books would be made accessible, but we didn't realize how ahead of the curve we were. It's wonderful to be recognized as Global Certified Accessible. We did it because it is the right thing to do. Knowledge shouldn't have barriers."

"An accessible e-book is a better e-book for anyone who reads it," said Brad Turner, Benetech VP and GM of Global Education and Literacy. "Guilford's Global Certified Accessible textbooks are not only creating opportunities for students with disabilities to pursue the career of their dreams, in psychology, education, research, social work, and more, but opening more modes of learning for all students to choose what works best for them."

For Guilford, the demand for accessible e-books has been highest for textbooks, so the company is beginning with this category in the fall of 2020. Initial accessible e-books include bestselling resources such as *Motivational Interviewing, Third Edition* by William R. Miller and Stephen Rollnick; *Action Research in Education, Second Edition* by Sara Efrat Efron and Ruth Ravid; and *Cognitive-Behavioral Therapy, Third Edition: Basics and Beyond* by Judith S. Beck. The eventual goal is for all e-books to be "born accessible"—that is, accessible right from initial publication.

For more information and to view a complete list of Guilford's Accessible e-books, please visit: <a href="http://www.guilford.com/accessibility">www.guilford.com/accessibility</a>

For more information about our complete e-book program, please visit: <u>https://www.guilford.com/e-books</u> <u>https://www.guilford.com/librarians</u>

## **About The Guilford Press:**

Founded in 1973, The Guilford Press is a leading publisher of mental health, education, geography, and research methods titles. All our books are written by clinicians and top researchers, and we pride

ourselves on publishing top quality information that is evidence-based, hype-free, and geared toward improving lives. Find Guilford on <u>Edelweiss</u>. Join us on <u>Facebook</u> and <u>Twitter</u>.

## About Benetech:

Benetech is a nonprofit that empowers communities with software for social good. Benetech's work transforms how people with disabilities read and learn, enables human rights defenders and civilians to pursue truth and justice, and connects people to the services they need to live and prosper. Benetech is constantly pursuing the next big social impact. To learn more visit <u>http://www.benetech.org</u>, or join us on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, or <u>LinkedIn</u>.